

What Can I Do With This **Ohio State** Major?

Bachelor of Science

Sport Industry

College of Education and Human Ecology

Sport Industry (SI) prepares students for supervisory, leadership, and administrative positions in the sport and leisure industry and/or graduate programs in sport humanities, sport management and sport law. SI informs students of the constantly changing themes, issues, and practices that the industry confronts. Students comprehend the social, economic, political, and legal issues that contour and shape the development of the industry. The major explores the connections of sport and exercise to the larger society, its historical settings and meanings, its ethical underpinnings, and its racial, gender, and social class composition.

Career Areas/Job Titles:

Management and Industry

Ticket Sales Manager
Fan Experience Coordinator
Retail or Pro Shop Manager
Facilities or Field Manager
Customer Relations Manager
Event Planner

Communication and Media

Sports Journalist

Community Relations Director
Member Relations Manager

Health Professions

Fitness Center Manager
Personal Trainer

Law Enforcement

Natural Resources Officer

Education

School Athletic Director

Coach, Sports Official

Non-Profit/Advocacy

Camp Director
Recreational Sports
Coordinator
Youth Sports/Activity Director

Government/Politics

Park and Recreation Manger

**Some careers may require licensure, certification, or further education. Talk to an advisor about specific requirements.*

Transferable Skills:

Adaptability/Flexibility
Administrative Skills
Analytical/Critical Thinking
Coaching/Mentoring
Cultural Understanding
Delegating Tasks
Facilitating Group Discussion
Gathering Information
Implementing Decisions

Initiative
Judgment & Decision Making
Managing Time/Stress
Mediating Conflict
Motivating Others
Multi-tasking
Organization Skills
Planning
Problem Solving

Provide/Respond to Feedback
Service Orientation
Setting Goals
Speaking Effectively
Strategic Planning/Visioning
Teaching/Instructing Others
Teamwork
Written Communication
*Internship Required

**This is not an extensive list of transferable skills. See larger list of skills you might develop here:*

<http://ccss.osu.edu>

Professional Links:

Ohio State Sportsmanship Council: <http://bestfans.osu.edu/>

North American Society for Sports Management: <http://www.nassm.com/>

Stadium Managers Association: <http://www.stadiummanagers.org/>

National Alliance of Youth Sports: <http://www.nays.org/>

National Collegiate Athletic Association (NCAA): <http://www.ncaa.org/>